

SUCCESS STORIES

**Hero Group makes supply chain
planning transformation happen
in partnership with Solventure**



TABLE OF CONTENTS

Who is Hero? **03** >

Summary **04** >

Questions & Answers **05** >

Read more **07** >

WHO IS HERO?

1886

Founded



5

Continents

4000

Employees



CHF 1.14B

Sales in 2021

**CLIMATE
POSITIVE**

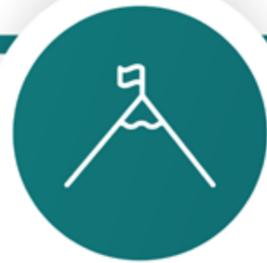


SUMMARY



INDUSTRY

International food manufacturer based in Switzerland with focus on high quality, natural products that are easily available to its customers



CHALLENGES

Prepare the company for its future and address a full integration of all companies and processes



SOLUTIONS

Arkieva One Plan S&OP Software



RESULTS

Balancing the supply chain triangle of Service, Cost & Cash by harmonizing and modernizing core processes, tools and data

SOLVENTURE AND HERO POWER UP TO HARMONIZE THE SUPPLY CHAIN

Hero Group is an international food company focused on making high quality, natural products that are easily available to consumers. Together with Solventure, the food company wants to improve, digitalize and align their supply chain data, systems and working processes to create one integrated, global ERP system. In this context, we asked Mark Kaelen, Supply Chain Director & Viona Vogelzangs, Director HR Supply Chain, Quality & CMO, how this Process Harmonization Initiative (PHI) is going.

Why did Hero Group choose to create the project PHI?

Mark: “It all started when Rob Versloot, our current CEO, envisioned the **transformation of Hero Group to a more focused, digital, and sustainable company**. That’s why we have strengthened our focus on strategic core business and drive our portfolio in that direction. Project PHI, a key building block in this transformation, will roll-out our **new supply chain planning processes and systems to drive efficiency and create our future ERP backbone**, which will, in turn, harmonize our company’s core processes.”

What has Hero Group accomplished up until now with project PHI?

Viona: “Up until now, we have focused on **creating awareness** within our organization for project PHI and all the benefits it has to offer to the daily activities of everyone working at Hero Group. To accomplish this, the supply chain team **closely involved the business colleagues and HR** to set up a **governance structure** from top to bottom in the company. All in all, we brought together 80 people from the executive board to key-users, who were in charge to create buy-in for the project, decide on its transformation plans and measure the impact of the entire endeavor.”



How has Solventure assisted Hero Group in this supply chain journey?

Mark: “Solventure has greatly helped us with the **governance and communication** around project PHI. Especially **Solventure Academy**’s 6 online training modules supported us in aligning our overall supply chain processes by offering the same basic knowledge on supply chain planning to our entire planning community.”

Viona: “On top of the training aspect, the consultants from Solventure also helped us **build a business case** for project PHI. This business case was crucial **to prove the business value** of the supply chain transformation we were preparing, and even though the business case for the new global ERP system was small, it was still strategically very important for the future of Hero Group.”



Solventure Academy’s 6 online training modules supported us in aligning our overall supply chain processes by offering the same basic knowledge on supply chain planning to our entire planning community.



What are the next steps in your supply chain journey?

Mark: “We’ve now learned that there’s truth behind the cliché of ‘**change has to be carried by the entire organization**’. In order to roll-out a successful transformational project like PHI, you really need to involve your entire organization, get everyone aligned on the same messaging, and give everyone a specific role in the whole process. And that’s exactly where Hero Group’s ‘**Power of One**’ shines through: as an organization and a group of people, we’re all focused on supporting one story and integrating our combined strengths to reach one clear goal.”

Viona: “After this intense internal alignment on the project, the next step in our PHI journey is to **communicate our new approach to our customers**. In this, we want to be as transparent as we can about the technical changes, and **roll out our supply chain transformation externally** in a gradual manner over the coming years.”



ABOUT SOLVENTURE

As Solventure we challenge you to rethink supply chain thinking. We help you to transform your supply chain from an obstacle into a competitive edge. Stop regarding your supply chain in purely operational terms and start aligning it with your business strategy instead. This shift in perspective, which we firmly stand for, is the best way to tackle supply chain issues and to provide a more agile way of fulfilling demand in the fast-evolving world around us. It's the key to driving value, on all business levels.

Check out our methodology, services and software solutions at www.solventuregroup.com or get in touch through contact@solventure.eu

READ MORE

Balancing service, cost and cash is a major challenge. To improve this supply chain triangle and to steer your organization towards success, a mature Executive Sales and Operations Planning (S&OP) process is key. Read more about balancing the Supply Chain Triangle through Sales & Operations Planning!

Download it now at www.solventuregroup.com

