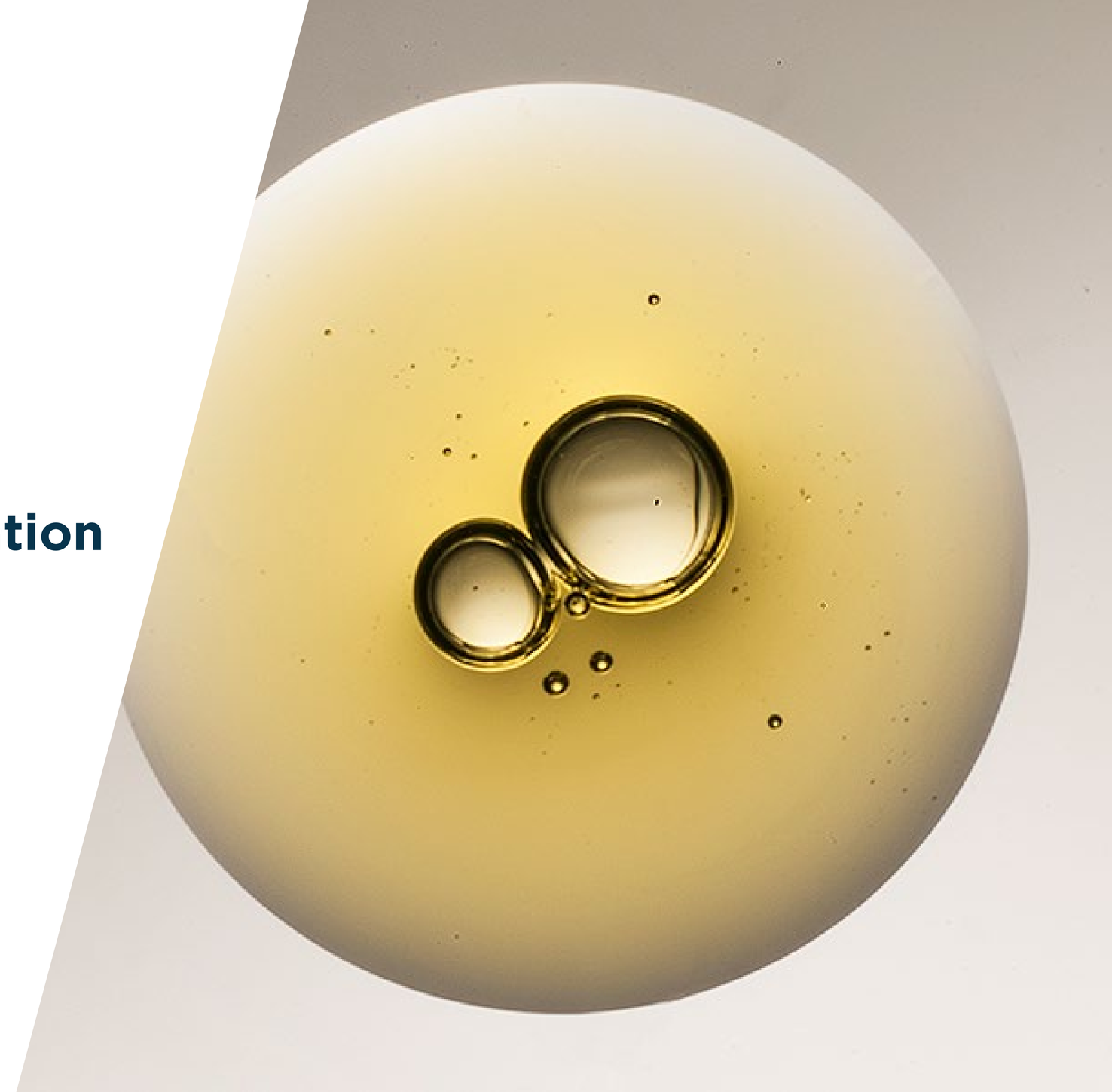
SUCCESS STORIES

Blending Growth and Automation at Wolf Oil Corporation



SOLVENTURE

WOLF OIL CORPORATION

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WHO IS WOLF OIL CORPORATION?

1955
Founded

ACTIVE >100 COUNTRIES

270
Experts

560 PRODUCTS
in portfolio

>150M LITER
Global production

SUMMARY



INDUSTRY

One of Europe’s leading independent lubricant manufacturers



CHALLENGES

Managing global footprint expansion while reflecting on social and environmental demands



SOLUTIONS

Arkieva Advanced Planning & Scheduling (APS) platform



RESULTS

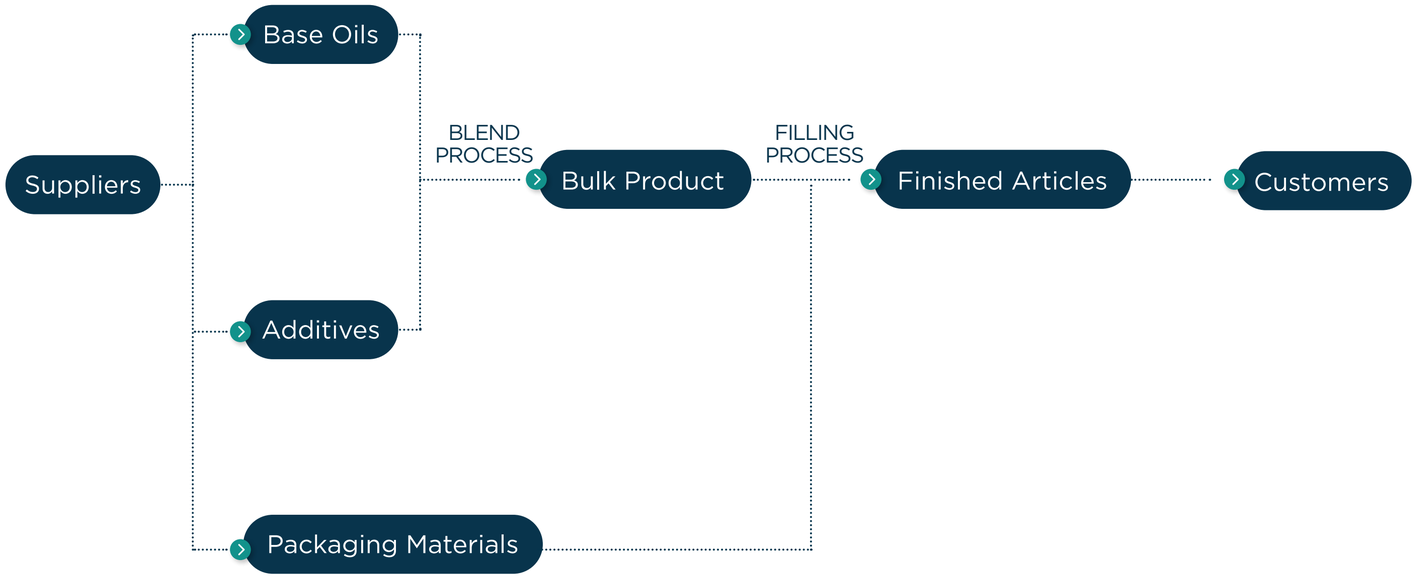
Improved Demand, Inventory & Supply Chain Planning

BLENDING GROWTH AND AUTOMATION AT WOLF OIL CORPORATION

With over 65 years of expertise, Wolf Oil Corporation is one of the leading manufacturers of cutting-edge lubricants in Europe. With an extensive portfolio of over 560 products, delivering to 127 countries worldwide, the business needed to balance their global supply chain to ensure the utmost quality throughout every manufacturing stage. Thanks to improvements in their Supply Chain organization, Wolf Oil Corporation managed to better deal with recent S&OP challenges and be better prepared for future market developments.

The need for change

Since 2015, Wolf Oil Corporation has grown significantly in number of employees, regional offices and new processes & systems. This **global footprint expansion** meant that their **supply chain needed to follow suit** and grow in a similar manner, especially when you take Wolf Oil Coporation's complex supply chain structure into consideration.



In response, the company adopted a new approach to their supply chain, focusing on three main pillars:

- **Demand, Inventory & Supply Chain Planning**
- **Life Cycle Management**
- **Transportation & Third-Party Logistics (3PL) Management**

These pillars form the basis of the current supply chain strategy at Wolf Oil Corporation. **Frederic Van delm**, Supply Chain Planning & Logistics Lead, explains us why this change needed to happen: “While growing, it became more and more clear we had to keep our supply chain in balance. We started from Bram Desmet’s idea of the Supply Chain Triangle to optimize our Supply Chain team and processes.”

“Building on the three sides of the Supply Chain Triangle, we expanded our Supply Chain team, which could then offer the structure needed to **focus on the right objectives** and **manage different external challenges**, such as the pandemic. We also defined clear roles and responsibilities in the team so the newly defined S&OP processes could flow smoothly.”



Non-stop evolution

As the volatility of global markets and the demands of customers (and governments) keep on changing, Wolf Oil Corporation is not keeping still. Frederic Van delm: “**Social and environmental demands** have boosted our company’s efforts to not only **expand our product ranges**, but also **change our raw material base**. Unfortunately, this also makes it more difficult to manage with our current S&OP set-up.”

Another challenge in the supply chain optimization at Wolf Oil Corporation was of course the **acceptance of this change by the employees**, Frederic enlightens: “Change management was very important to engage and motivate people, and convince them this was the right way forward. We still needed to keep in mind that this optimization process was an organization-wide change, and that everyone needed to be, and remain, on board. Fortunately, those closely involved in the supply chain processes quickly saw the benefits of the optimization, so we’re quite confident the rest of the organization will follow.”

Arkieva as an out-of-the-box planning solution

To navigate all the complex hurdles of their supply chain optimization, Wolf Oil Corporation reached out to Solventure, who proposed the Arkieva **Advanced Planning & Scheduling (APS) platform**. Frederic details why Wolf Oil Corporation chose Arkieva as their new SaaS planning platform: “It’s easy-to-use, online, scalable, cost-friendly and it fits perfectly with our specific needs as it’s built by supply chain planning experts. The first result we’re seeing are also very promising, so **I’m certain it will make our supply chain planning future-proof again**!”.



ABOUT SOLVENTURE

As Solventure we challenge you to rethink supply chain thinking. We help you to transform your supply chain from an obstacle into a competitive edge. Stop regarding your supply chain in purely operational terms and strart aligning it with your business strategy instead. This shift in perspective, which we firmly stand for, is the best way to tackle supply chain issues and to provide a more agile way of fulfilling demand in the fast-evolving world around us. It's the key to driving value, on all business levels.

Check out our methodology, services and software solutions at www.solventuregroup.com or get in touch through contact@solventure.eu

READ MORE

Balancing service, cost and cash is a major challenge. To improve this supply chain triangle and to steer your organization towards success, a mature Executive Sales and Operations Planning (S&OP) process is key. Read more about balancing the Supply Chain Triangle through Sales & Operations Planning!

Download it now at www.solventuregroup.com

